GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA

UNSTARRED QUESTION NO:1429
ANSWERED ON:27.11.2007
PUBLIC PRIVATE PARTNERSHIP IN COLLABORATION WITH KVIC
Bhakta Shri Manoranjan

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) whether the Government proposes to introduce Public-Private Partnership in collaboration with Khadi and Village Industries Commission to bridge the gap between rural and urban areas of the country including Island Territories for marketing and retailing of Khadi products;

(b) if so, the details thereof;

(c) the details of public-private partnership entrepreneurs who have so far shown interest in Island territories; and

(d) the steps taken by the Government to encourage such participants for Island territories in the country?

Answer

MINISTER FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI MAHABIR PRASAD)

(a) to (d): Government, in the Ministry of Micro, Small & Medium Enterprises, through Khadi and Village Industries Commission (KVIC), is already promoting Sales outlets in Public-Private Partnership (PPP) mode and many outlets are being maintained by KVIC, which are also proposed to be brought under PPP mode. KVIC has also been advised to consider appropriately designed suitable Public Private Partnership mode for marketing of Khadi products by supporting educated youth as marketing agents on a pilot basis.